



ESA 2023: the National Conference of the Ecological Society of Australia (ESA)

SPONSORSHIP AND EXHIBITION PROSPECTUS

3 – 7 JULY 2023

Darwin Convention Centre | NT

We are pleased to invite you to participate in the **2023 National Conference of the Ecological Society of Australia (ESA)**, to be held from **3 – 7 July 2023** at the Darwin Convention Centre

ESA 2023 will be an in-person conference but a limited number of online options will be offered, including live-streamed plenaries, some live-streamed symposia and some of the presentations being made available online after the conference.

www.esa2023.org.au

HOST ORGANISATION

Ecological Society of Australia (ESA)

Fostering excellence in ecological science and practice, the ESA has created an inclusive community to support research and knowledge sharing to better understand ecological systems. This knowledge is applied for the benefit of people and nature.

The 2023 conference will be attended by over 500 scientists, researchers, government and policy advisers and students from throughout Australia and Oceania.

The conference strongly encourages the participation of Indigenous ecologists, and offers an Indigenous Ecological Knowledge Symposium for sharing knowledge.

Student and ECR participation develops future leaders in ecological and conservation management.

Participation as a sponsor or exhibitor represents an excellent opportunity to increase awareness of your organisation, to demonstrate your involvement in this industry, and your commitment to supporting the ideals of the host organisations.

Furthermore, you will promote your products and/or services, support your brand, and maintain a high profile within the field of ecological science.

Your support will:

- Contribute to the marketing, planning and operation of the conference, allowing important research and policy ideas to be communicated to a wider audience
- Ensure students, and attendees from regional and remote locations have a greater opportunity to attend, as registration fees are kept low
- Promote ecological research and education

Your organisation will benefit by supporting ESA 2023 because you will receive:

- A unique opportunity to gain exposure to an interested, relevant and influential audience in an informal yet informative environment
- The opportunity to demonstrate your organisation's commitment to supporting positive discussions on environmental and social issues in a safe and inclusive space

Please note that early confirmation of your participation will ensure a longer and therefore higher level of exposure.

Peruse the sponsorship opportunities detailed in this prospectus or feel free to contact us via email to esa@kaigi.com.au or by phone 02 6198 3218 to tailor a customised and mutually beneficial option.

MAJOR SPONSOR

3-YEAR SPONSORSHIP AGREEMENT 2023 – 2026... **AUD\$22,000** (INC GST)
1-YEAR SPONSORSHIP AGREEMENT ESA 2023..... **AUD\$8,800** (INC GST)

As a Major Sponsor you are entitled to your choice of one of the following options:*

- coffee cart: branding of one coffee cart for the duration of the conference
- conference lanyards: company logo printed on delegate lanyards
- day catering: branding for one day's catering

Complimentary delegate registrations

- Four (4) complimentary full conference registrations, including access to conference sessions, day catering, welcome drinks and poster session
(Does not include the conference dinner).
All other company / organisation delegates are entitled to register at the early bird rate.
- Two (2) complimentary exhibitor registrations, including day catering, and the poster session. (Does not include access to conference sessions or the conference dinner)

Acknowledgement as Major Sponsor on conference materials, including:

- your logo and 300 word company profile on the conference website and hyperlink to your website
- your logo and 300 word company profile on the conference app
- the opportunity to include up to 4 PDF brochures on the conference app
- your logo on the holding slide displayed at the beginning and end of each plenary session.

Industry exhibition

- One exhibition space including: trestle table, your company name on the fascia board and access to 1 x PowerPoint

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

* Priority will be given to sponsors who have a 3-year option selected

CONFERENCE SPONSOR

1-YEAR SPONSORSHIP AGREEMENT **AUD\$5,500** (INC GST)

As a Conference Sponsor you are entitled to:

Complimentary delegate registrations

- Two (2) complimentary full conference registrations, including access to conference sessions, day catering, welcome drinks and poster session (Does not include the conference dinner).
All other company / organisation delegates are entitled to register at the early bird rate.
- One (1) complimentary exhibitor registration, including day catering, and the poster session.
(Does not include access to conference sessions or the conference dinner)

Acknowledgement as Major Sponsor on conference materials, including:

- your logo and 150 word company profile on the conference website and hyperlink to your website
- your logo and 150 word company profile on the conference app
- the opportunity to include up to 2 PDF brochures on the conference app
- your logo on the holding slide displayed at the beginning and end of each plenary session.

Industry exhibition

- One exhibition space including: trestle table, your company name on the fascia board and access to 1 x PowerPoint

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

Email: esa@kaigi.com.au

Telephone: 02 6198 3218

www.esa2023.org.au



SYMPOSIUM SPONSOR ... AUD\$3,300 (INC GST)

As a Symposium Sponsor you are entitled to:

Complimentary delegate registrations

- One (1) complimentary full conference registration, including access to conference sessions, day catering, welcome drinks and poster session. (Does not include the conference dinner).
- Two (2) complimentary day registrations, for the day of your sponsored symposium.

Acknowledgement on conference materials, including:

- your logo on the conference website and hyperlink to your website
- your logo on the conference app
- your logo on the holding slide displayed at the beginning of your sponsored symposium

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

STUDENT SPONSOR ... AUD\$3,300 (INC GST)

ESA 2023 will offer workshops and networking opportunities designed to build the capacity of students and early career researchers. Your sponsorship will allow full-time students the register at heavily discounted rates, giving them access to valuable networking and career development opportunities.

As a Student Sponsor, you are entitled to:

Complimentary delegate registrations

- Two (2) complimentary full conference registration, including access to conference sessions, day catering, welcome drinks and poster session. (Does not include the conference dinner).

Acknowledgement on conference materials, including:

- your logo on the conference website and hyperlink to your website
- your logo on the conference app

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

INDIGENOUS TRAVEL SUPPORT SCHEME

... AUD\$1,500 (INC GST) per participant

Your contribution of \$1,500 incl GST will assist with travel and registration for one Indigenous attendee. Up to 20 Indigenous participants will apply for Indigenous travel assistance. Your support to sponsor more than one attendee is greatly appreciated.



Contributors to the indigenous travel assistance sponsorship scheme will receive the following acknowledgement as a supporter of the scheme:

- Your logo on the conference website with a link to your website
- Your logo on the holding slide displayed at the beginning of each plenary session, and the Indigenous Ecological Knowledge symposium

The Ecological Society of Australia strives to facilitate stronger and better collaborations involving non-Indigenous and Indigenous people concerned with the conservation and management of Australia's land and water resources. Discourse around the understanding and management of ecological systems often centres on non-Indigenous values and methods, which in turn often leads to exclusion of Indigenous people from discussions and decision-making.

Indigenous communities are the custodians of much of Australia's biodiversity, and as such, perspectives derived from Indigenous socio-ecological knowledge systems are crucial to biodiversity conservation. At ESA conferences, the connection between Indigenous scientists, researchers, land managers and the wider ecological community will be facilitated through the hosting of Indigenous Ecological Knowledge symposia and cultural field trips. They provide an opportunity for Indigenous people to access wider networks and to have their perspectives considered within this important meeting of the Australian ecological community, and important pathways for two-way knowledge sharing.

Indigenous attendees face economic barriers that can often prevent participation in this important event. We invite you to support Indigenous education, and the sharing of Indigenous ecological knowledge by participating in the Indigenous Travel Assistance Sponsorship Scheme.

You may like to also consider sponsoring the Indigenous Ecological Knowledge Symposium (\$3,300 incl GST), in which Indigenous participants will present.

EXHIBITION TABLE-TOP DISPLAY

... **AUD\$1,200** (INC GST)

The industry exhibition will be held from **Monday 3 to Thursday 6 July 2023** at the **Darwin Convention Centre, NT**

Exhibitors will be located in the main conference foyer, which is the central hub for all day catering, poster display and networking. The floorplan will be designed to allow delegates to move freely through the area, and to provide maximum exposure for exhibitors.

As an Exhibitor, you are entitled to:

Complimentary exhibitor registration

- one complimentary exhibitor registration, including day catering, and the poster session. (Does not include access to conference sessions or the conference dinner).

Acknowledgement as Exhibitor on conference materials:

- your logo on the conference website, with company logo and hyperlink to your website
- your logo on the holding slide displayed at the beginning and end of each plenary session.
- your logo and 75 word company profile on the conference app
- the opportunity to include one PDF brochure on the conference app

Industry exhibition

- one exhibition space including 1 x clothed trestle table, 2 chairs, your company name on the fascia board and access to 1 x Power-point

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

Exhibition staff registration: \$260 (inc GST) per attendee (For additional exhibition staff only)

TERMS AND CONDITIONS

SECURITY - Please do not leave valuable items at your display, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials.

INSURANCE - Exhibitors are encouraged to take out insurance coverage for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and invitees, to any other exhibitors or any common property or third party within the exhibition.

LIABILITY - Exhibitors must have public liability insurance for the period of the exhibition. The organisers will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, delegates or property from any cause whatsoever, prior to, during and the subsequent period of the conference. Exhibitors shall indemnify and hold harmless the organisers from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

ESA 2023 SPONSORSHIP and EXHIBITION BOOKING FORM

To participate as a sponsor, please complete this form and return to:
esa@kaigi.com.au

Your organisation's inclusions will be confirmed and will become effective when the agreed payment has been received. By submitting this application form you accept the terms and conditions.

Sponsor / Exhibitor Details

Organisation / Company name

Contact person

Position Phone

Email Website

Address.....

Sponsor / Exhibition Preference(s)

- Major Sponsor (3-year agreement)AUD\$22,000 (inc GST)
- Major Sponsor (2023 conference)AUD\$8,800 (inc GST)
- Conference SponsorAUD\$5,500 (inc GST)
- Symposium SponsorAUD\$3,300 (inc GST)
- Student SponsorAUD\$3,300 (inc GST)
- Indigenous Travel Support SchemeAUD\$1,500 x attendees
- Exhibition Table-top DisplayAUD\$1,200 (inc GST)
- Additional exhibition staff (\$260)AUD\$260 x attendees

Payment Information – Total to pay: AUD\$.....

- Direct deposit / EFT (bank details for payment will be on your invoice)
- Credit card. Please charge the following: VISA (+2%) MasterCard (+2%)

Card number Expiry Date

Name on card Signature

CCV